

Regional Container Lines Public Company Limited

WE'RE LOOKING FOR YOU !!

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Send your resume to

talentacquisition@rcldgroup.com

Marketing Analyst Officer

Responsibilities:

- **Assist with analysis reports to support Manager, analysis on external market, global / regional container market trend, supply & demand.**
- **Study competitor's services, movement. Also, Market Demand and Supply Analysis.**
- **Support and coordination with Liner / Feeder groups on port pairs contribution, commodity and customers mix.**
- **Generate relevant reports to support other team members.**
- **Support with HQ and Locations across departments on their KPIs setting / review.**
- **Work with Marketing Analyst / Strategy team on KPIs for Regions and locations and help them to achieve volume, margin target.**
- **Support superior and manager in all requested matters related to job scope, including analysis reporting, presentation, attending meeting and etc**

Qualifications:

- **Thai Nationality Only**
- **Male Only, Age between 23-30 years old**
- **New Fresh Graduate are welcome**
- **Bachelor's degree in Business Administration, Marketing, Logistics, International Trade, Economics or any related fields**
- **Interests in Marketing Analysis especially in Shipping, Freight forwarder or Logistics**
- **Good knowledge in Excel**
- **Good communication in English for both spoken and written.**

Please send resume (English) with your expected salary to

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